



Michael Ruchty

Exhibition Director, EUROEXPO Messe- und Kongress-GmbH, Munich

Authorized representative, member of Executive Board

Bio

Michael Ruchty joined the team at EUROEXPO Messe- und Kongress-GmbH in Munich as a trade show consultant in April 2011 before moving into project management in 2016. Since March 2018, he has held the position of Project Director responsible for LogiMAT—the International Trade Show for Intralogistics Solutions and Process Management in Stuttgart. He became an authorized representative for the company and joined its Executive Board in January 2021.

Michael began his career as a forwarding specialist with a global logistics service provider. He went to work for a well-known sporting goods manufacturer in 2004, holding positions in customer service, sales, and product marketing before moving in 2007 to an international trade show organizer headquartered in Brussels. As the Project Manager responsible for Germany-Austria-Switzerland, he worked from the Munich office managing the expansion and strategic development of trade shows in the field of logistics and maintenance. He continued his career in the trade show industry when he joined EUROEXPO in 2011.